

Job Title : Product Manager

OVERALL PURPOSE:

- ◆ To ensure proper and smooth Mobile release and also work with other internal departments and partners for success of each release.

RESPONSIBILITIES:

The Product Manager contributes to the success of the team by managing the overall product lifecycle setting the strategic vision and product roadmap based on market research and testing, defining requirements, collaborating with design, and working closely with development to implement, A/B test, measure, refine and deploy new features. The successful candidate will serve as customer expert combining industry analysis, end-user feedback, and site usage data to establish a product vision, solution roadmap, and an effective engineering partnership to deliver the best experience for Vattanac Bank's digital product suite.

- ◆ Experience with UI/UX design, usability and A/B testing to drive improvement in customer experience and
- ◆ business results
- ◆ Proficient in mining and interpreting data to drive insights on users or platform behaviours
- ◆ Responsible for the smooth and successful launch of any digital product or its single feature.
- ◆ Demonstrated ability to design solutions to complex problems whilst acknowledging risks and constraints
- ◆ Build, maintain, and communicate product launch plans and track the deliverable, milestones, risks and
- ◆ dependencies from the cross-functional launch team.
- ◆ Close collaboration with the Business Owner, Marketing and customer support team to define and execute
- ◆ a winning Go-To-Market plan.
- ◆ Preparing documents related to the new release such as product descriptions, manuals, and release notes
- ◆ or initiating necessary updates in marketing channels and collateral.
- ◆ Providing proper training to the Business, front-line and customer support team and other relevant
- ◆ stakeholders about new releases and their features before launch.
- ◆ Post-launch monitoring and support in coordination with the Digital product support team.
- ◆ Be highly motivated and maintain a positive in a fast-moving environment



- ◆ Demonstrated experience in adopting product management best practices, standards, and policies
- ◆ Strong communication and presentation skills
- ◆ High level of initiative and desire to create a world-class user experience for our customers
- ◆ Great team-player who builds constructive and collaborative relationships with others
- ◆ Excellent spoken English (essential)
- ◆ Knowledge of software development languages
- ◆ Experience of working in a technology enabled business

QUALIFICATIONS REQUIREMENTS:

- ◆ Bachelor's Degree in Computer Science, Engineering or related fields
- ◆ Minimum 3 to 5 years of relevant working experiences
- ◆ Ideally 2 years working on mobile app development
- ◆ In-depth knowledge of Agile process and principles
- ◆ The ability to influence stakeholders and work closely with them to determine acceptable solutions.
- ◆ Effective and patient communicator that can translate technical and non-technical issues to various team members
- ◆ Outstanding communication and presentation skills
- ◆ Excellent organizational and time management skills
- ◆ Attention to detail

Contact Info:

Email: career@vattanacbank.com

Phone Number: 023 963 999 / 092 732 958