

Job Title : Product Manager, Portfolio

OVERALL PURPOSE:

RESPONSIBILITIES:

- ◆ Oversee card portfolio, including portfolio risk management, portfolio performance optimization, and risk strategy development.
- ◆ Analyze customer behavior and trends for impactful insights on product improvements and new product opportunities.
- ◆ Develop strategies to increase card usage, improve customer retention, and drive customer satisfaction.
- ◆ Collaborate with cross-functional teams to implement initiatives and improvements, including marketing, operations, IT, and customer service.
- ◆ Regularly monitor industry trends and competitive landscape, adjusting strategies as necessary.

QUALIFICATIONS REQUIREMENTS:

- ◆ Proven experience in card portfolio management, with a strong understanding of risk management.
- ◆ Strong analytical skills with the ability to use data to make informed decisions.
- ◆ Excellent communication skills, with the ability to present complex ideas clearly and persuasively.
- ◆ Proactive and innovative, with a strong customer focus and market awareness.

Contact Info:

Email: hr@vattanacbank.com

Phone Number: 023 963 999 / 070 723 747