

Job Title : Product Manager, CASA and Deposit

OVERALL PURPOSE:

RESPONSIBILITIES:

- ◆ Oversee product strategies for the bank's current and savings accounts and deposits, ensuring alignment with the bank's overall business strategy.
- ◆ Analyze customer insights, market trends, and competitive landscape to inform product development and enhancements.
- ◆ Collaborate with sales and marketing to ensure products are effectively promoted and meet customer needs.
- ◆ Monitor the product portfolio's performance, identifying growth and improvement areas.
- ◆ Work closely with operations and IT to ensure seamless product delivery and customer experience.

QUALIFICATIONS REQUIREMENTS:

- ◆ Proven experience in product management within the banking sector, preferably with CASA and deposit products.
- ◆ Excellent problem-solving abilities, keen attention to detail and strong analytical skills.
- ◆ Strong project management skills, able to lead and manage multiple projects concurrently.
- ◆ Excellent communication and stakeholder management skills, with the ability to effectively collaborate across functions.

Contact Info:

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