Job Title : Assistant Manager, Business and Data Analyst

OVERALL PURPOSE:

♦ The Data Analyst will be responsible for analyzing large volumes of data to identify trends, patterns, and insights that will inform business decisions. They will work closely with various departments within the bank, including marketing, risk management, and operations, to provide data-driven recommendations that will improve the bank's performance. The Data Analyst will also be responsible for creating dashboards, reports, and visualizations that communicate complex data in a clear and concise manner.

RESPONSIBILITIES:

♦ Data Analysis:
  o Collect, analyze, and interpret large volumes of data from various sources to identify trends, patterns, and insights that will inform business decisions.
  o Reviewing and analyzing key business metrics to devise plans for improvement, and then communicate these findings and plans to key stakeholders in the business operations.
  o Using statistical tools to identify, analyse, and interpret patterns and trends in complex data sets could be helpful for the diagnosis and prediction
♦ Reporting:
  o Create and maintain reports, dashboards, and visualizations that communicate complex data in a clear and concise manner to stakeholders across the bank.
  o Preparing reports for the management stating trends, patterns, and predictions using relevant data
  o Preparing final analysis reports for the stakeholders to understand the data-analysis steps, enabling them to take important decisions based on various facts and trends
♦ Business Intelligence:
  o Support business intelligence strategies with quantitative and qualitative analysis
  o Transform unorganized data into dashboards with insight potential areas of growth, optimization, and improvements.
  o Develop a deep understanding of the bank's products, services, and customers to provide data-driven recommendations that will improve business performance.
♦ Marketing Analytics: Analyze customer behavior and preferences to inform marketing campaigns and promotions that will enhance customer experience and drive revenue growth.
♦ Data Quality:
  o Ensure data accuracy, completeness, and consistency by identifying and resolving data quality issues.
  o Developing and maintaining databases, and data systems – reorganizing data in a readable format
♦ Collaboration: Work closely with cross-functional teams within the bank to ensure alignment on data-driven strategies and initiatives.
♦ Continuous Improvement: Continuously monitor and evaluate data analysis processes and tools to identify opportunities for improvement and optimization.

QUALIFICATIONS REQUIREMENTS:

- ♦ Bachelor Degree in IT, Statistic, Finance and Banking or related fields
- ♦ Minimum 3 year-experience in business analysis, data management and data analysis
- ♦ Cleansing and preparing data
- ♦ Analysing and exploring data
- ♦ Expertise in statistics
- ♦ Analysing and visualizing data
- ♦ Reports and dashboards
- ♦ Good interpersonal, verbal and written communication skills
- ♦ Organized, disciplined and able to do multi-tasks
- ♦ Able to analyse problems and issues for better solution

Contact Info:
Email: hr@vattanacbank.com
Phone Number: 023 963 999 / 070 723 747